

Value for Money



Carpet is the major floor covering in Australia because of its beauty, comfort, quietness and safety; providing a slip resistant surface which is particularly important for vulnerable groups (the elderly and young children).

With the wide range of carpet available, there is a solution for practically every budget and décor need.

The table shows indicative or approximate prices for 'wall to wall' carpets classified as **entry-level**, **mid-level** and **top-level**.

The prices include FULLY FITTED installation on underlay of a comparable quality to the carpet.

Approximate installed cost with underlay

Entry Level **\$30** per square metre

Light weight synthetic carpets

Mid Level **\$55** per square metre

Moderate weight wool blend and synthetic carpets

Top Level **\$80** per square metre

Heavy weight wool, wool blend and synthetic carpets

Compare these square metre prices against other flooring options and you will note the great value carpet represents.

Tip:

When comparing prices on other flooring materials such as vinyl, wood or ceramic tiles, **remember** that carpet is often sold and quoted by the lineal metre or 'broadloom metre' (1m x 3.66m).

Most other products are sold and described in square metres (1m x 1m). That means you are getting around **3½ times more carpet** for the comparable square metre price of other products.

Hidden Carpet Benefit

The combined thickness of carpet and underlay can mask minor imperfections in the sub-floor and in some cases avoid the need for potentially expensive repairs to be carried out prior to the installation of the floor covering.





Further Information

Contact Carpet Institute of Australia Limited on 03 9804 5559, email info@carpetoz.com.au or visit our website www.carpetinstitute.com.au

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About the Carpet Institute of Australia

The Carpet Institute of Australia Limited (CIAL) is the lead industry association for Australia's \$1.6 billion carpet industry. CIAL represents carpet manufacturers, carpet retailers and other suppliers of goods and services to the industry.

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The "*Carpet It Just Feels Better*" campaign is an initiative of the Carpet Institute of Australia, a non-profit association sponsored by carpet manufacturers, their suppliers and other companies that provide goods and services to the broader carpet industry.