

#### PRODUCT KNOWLEDGE TRAINING RESOURCE



## Value for Money



Carpet is the major floor covering in Australia because of its beauty, comfort, quietness safety, providing a slip resistant surface which is particularly important for vulnerable groups (the elderly and young children).

With the wide range of carpet available, there is a solution for practically every budget and décor need.

The table shows indicative or approximate prices for 'wall to wall' carpets classified as **entry-level**, **mid-level** and **top-level**.

The prices include installation on underlay of a comparable quality to the carpet.

#### Tip

When comparing prices on vinyl, wood ceramic tiles, etc remember that carpet is often sold and quoted by the linear metre or 'broadloom metre' (1m x 3.67m).

Most other products are sold and described in square metres (1m x 1m). That means you are getting around 3½ times more carpet for the comparable square metre price of other products.

# Approximate installed cost with underlay

Entry Level \$30

\$30 per square metre

Light weight synthetic carpets

Mid Level

\$55 per square metre

Moderate weight wool blend and synthetic carpets

Top Level

\$80 per square metre

Heavy weight wool, wool blend and synthetic carpets

### **Hidden Carpet Benefit**

The total thickness of carpet and underlay can mask minor imperfections in the sub-floor and in some cases avoid the need for potentially expensive repairs to be carried out prior to the installation of the floor covering.



